

Turquoise Earring Are Becoming a Powerful Force in Fashion

New TurquoiseEarring.net explores turquoise earring fashion craze.

Native Americans lived with their ear to the soil, and now a new website is offering a way for you to live with your ears attuned to the wisdom of those great tribes.

If Native American turquoise earrings are your thing, do yourself a favor and visit www.turquoiseearring.net. Why was the website created? It's simple, according to web spokesperson Jodi Taves. "We made www.turquoiseearring.net to satisfy the craving for turquoise earrings that is sweeping the nation!"

Jodi, a former accessories buyer for a major fashion label, has been tracking the trend of turquoise for years. According to her, the demand for this enchanting gemstone has never been higher. "I have women calling me from all over the country, from Beverly Hills zip codes to Midwest housewives wondering where they can find the best turquoise earrings."

What draws people to turquoise? "People are lured in by the almost supernatural beauty of turquoise," she tells me. "People are looking for a deep spiritual connection with nature and with their inner being and wearing turquoise allows them to put that desire out into the universe. Jodi also finds it critically important to distinguish between authentic artisan turquoise jewelry and imitations that can be found at retailers and craft sources which produce costume jewelry.

One of the biggest trends in Native American jewelry which might surprise some people who have preconceived notions about how and where to wear the pieces is the recent trend towards pairing tribal jewelry with formal attire. "I am getting requests for jewelry recommendations for everything from proms and quinceañeras to weddings and red carpet events," she shares excitedly. "These women want the sequins and the stilettos and then they want that extra piece of bling that goes deeper than superficial jewelry, they want to feel like goddesses."

Jodi and other jewelry aficionados see a definite spike in interest in obtaining turquoise pieces among fashion-savvy women. "They all want it," she says. "They want to be the center of attention in their social circle and they know the perfect pair of gossip-worthy turquoise earrings can take them there."

The website www.turquoiseearring.net is an informative source for learning the amazing history and customs which surround turquoise. Anybody in the market for a piece of turquoise gemstone jewelry should consult the website in order to educate themselves on the intricacies of this unique gemstone.